

**Report on**  
**AWARENESS PROGRAM ON**  
**STARTUPS & ENTREPRENEURSHIP**  
*(30<sup>th</sup> AUGUST, 2023)*

*Organized by*  
*Institution's Innovation Council (IIC), KITSW*  
&  
*Centre for Innovation, Incubation, Research &*  
*Entrepreneurship (C-I<sup>2</sup>RE), KITSW*  
*KITS Warangal*

*Venue*  
**Kakatiya Institute of Technology & Science - Warangal**  
*(An Autonomous Institute Under Kakatiya University, Warangal)*  
**August 30 ,2023**

## Brief report

As a part of Promoting Ministry of Education's idea of encouraging startups & entrepreneurship, the Institution's Innovation Council (IIC) of Kakatiya Institute of Technology & Science, Warangal (KITSW) successfully organized an event titled "Awareness Program on startups & Entrepreneurship" on 30th August 2023 at Campus.

The session was organised with the motive to guide students on their entrepreneurial journey and provide an insight into the processes and funding for the start-ups. It was an initiative taken to motivate the students to boost the economy by becoming successful entrepreneurs. It is an effort by the government to provide a platform to promote entrepreneurial culture in the state.

**Dr. S. Sunil Pratap Reddy**, *Assoc. Prof. of Civil Engg.*, President, IIC-KITSW, was the chief guest of the event and inspired the students with his speech on startups and Entrepreneurship. He shared his experience of initiatives and the challenges faced in start-ups. He also discussed about various entrepreneurship opportunities and schemes being offered by Government for promoting Entrepreneurship.

**Sri. K. Ajith**, *Asst. Prof. of EEE*, Convenor, IIC-KITSW, interacted with the students, discussing the importance of startups and entrepreneurship in everyday life. The outcome of the session was a detailed information for schemes offered by government for start-ups in India. The Session provided valuable inputs to the participants, especially to the students which would help them in developing something innovative & understanding the need of customers and towards the journey of entrepreneurship

**Sri. M. Srinivas**, *Asst. Prof. of EEE*, Member, IIC-KITSW & Innovation Ambassador, delivered a presentation on Importance of Startups and transformation in to an Enterprise. Around 50 students participated in session and interacted with speaker and as well as other IIC members.

## Event Poster



**KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE – WARANGAL**

*(An Autonomous Institute under Kakatiya University, Warangal)*

*Centre for Innovation Incubation Research & Entrepreneurship (C-I2RE)-KITSW*

*Institution's Innovation Council (IIC 5.0)-KITSW*



*Awareness Program on Start Up's & Entrepreneurship  
(30-08-2023)*

*Innovation Ambassador:  
Sri. M. Srinivas, Member, IIC, KITSW*





## Photographs



